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Digital colour management goes mobile



Phoenix Cloud from Spies Hecker is here! This new digital solution now makes it possible to control every step in the colour management process using a mobile browser.

Digital colour management is now operating on a new level. With Phoenix Cloud, bodyshops can now control the entire process, from colour matching to mixing, on mobile devices – whether at the point of acceptance of the order, in the office, in the mixing room or in the workshop. Every step in the colour management process can now also be managed from multiple locations. A permanently installed computer system for the mixing room is no longer necessary.

This new technology brings all the information and every step in the workflow into Phoenix Cloud. The Color-Dialog spectrophotometer compares colours captured in the bodyshop against over 200,000 saved colour formulas. The formulas in the database are continuously updated, which means users always have access to the latest software and colour formulas.



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A Wi-Fi network connects every device in the process, from the Color-Dialog Phoenix spectrophotometer to IP mixing scales and IP printers. The days of laboriously managing individual components from the mixing room are over. The system works with all Wi-Fi-capable devices such as smartphones or tablets.

Service packages for every requirement

Depending on how fully a shop has already been digitised, Spies Hecker offers its customers three different digital solution packages: from completely wireless integration of all devices via a Wi-Fi network into Phoenix Cloud Hi-TEC Performance to the partially wireless solution Phoenix Cloud Classic and the simple LAN-based variant Phoenix Cloud Base.



With Color Cloud, Spies Hecker makes digital colour matching mobile and easier than ever.

“We are always interested in offering our customers practical, real-world-based solutions”

Another advantage of Phoenix Cloud is that job data can be saved to the cloud and linked to other operating systems, such as warehouse or job management solutions, or a KPI dashboard. “We are always interested in offering our customers practical, real-world-based solutions to facilitate work in the bodyshop”, says Joachim Hinz, Spies Hecker Brand Manager for Europe, the Middle East and Africa. “At the top level, Phoenix Cloud Hi-TEC Performance, we offer a completely wireless solution that networks together a wide range of devices to enable company-wide colour management”.

For more information on Color Cloud, click [here](#).

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